

WBZ TV 4

CONTRACT NO. REV.

1061-58294-1

DATE PRINTED

09/13/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington DC 20007-5108		Chicago IL 60680-8102		
CONTACT	J. DEMASTRIE		PRODUCT OBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1758SKEDA	PRODUCT CODE 1301		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/13/12 AND ENDING 09/17/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	Su	1	08:57A	10:30A	30S	09/16/12-09/16/12	CBS SUNDAY MORNING	1	1800.00	1800.00
2 FIXED	M, Th-F	1	09:00A	10:00A	30S	09/13/12-09/17/12	RACHAEL RAY	2	450.00	900.00
3 FIXED	M, Th-F	1	11:00A	12:00N	30S	09/13/12-09/17/12	PRICE IS RIGHT	2	990.00	1980.00
4 FIXED	M, Th-F	1	03:00P	04:00P	30S	09/13/12-09/17/12	DR. PHIL	2	600.00	1200.00
5 FIXED	M, Th-F	1	04:00P	05:00P	30S	09/13/12-09/17/12	JUDGE JUDY	2	720.00	1440.00
6 FIXED	M, Th	1	07:00P	07:28P	30S	09/13/12-09/17/12	WHEEL OF FORTUNE	2	1440.00	2880.00
7 FIXED	M, Th	1	07:28P	07:57P	30S	09/13/12-09/17/12	JEOPARDY !	2	2250.00	4500.00
8 FIXED	M, Th-F	1	11:35P	12:37A	30S	09/13/12-09/17/12	DAVID LETTERMAN	2	400.00	800.00
9 FIXED	Th	1	07:58P	09:00P	30S	09/13/12-09/13/12	BIG BANG THEORY/TWO AND A	1	9000.00	9000.00
10 FIXED	Su	1	07:00P	08:00P	30S	09/16/12-09/16/12	60 MINUTES	1	17000.00	17000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WBZ TV 4

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AND	3050 K St NW Ste 100		PO BOX 8102	
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102
	USA		USA	
CONTACT	J. DEMASTRIE		PRODUCT OBAMA/D/PRES	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1768SKEDA	PRODUCT CODE	1301
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/13/12 AND ENDING 09/17/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

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ethnicity
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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION